

FOR IMMEDIATE RELEASE

For Further Information, Contact:

Samuel Lipari
President/CEO
MedicalSupplyChain.com
816-228-6006
Saml@MedicalSupplyChain.com
www.MedicalSupplyChain.com

Medical Supply Chain, Inc. is Raising the Standards in Healthcare E-Commerce, Defining Efficiencies for the Healthcare Supply Chain.

*Medical Supply Chain removes e-commerce adoption barriers for Institutions, IDN's,
Manufacturers, Distributors and GPO's.*

KANSAS CITY, Mo., March 21 /PRNewswire/ -- Medical Supply Chain, Inc. announced today the roll out of its VPM (virtual private marketplace) initiative: the first and only multiple marketplace platforms independently owned and individually controlled by each platform user. With an extremely high ROI each Institution, IDN, Manufacturer, Distributor and GPO now has accessible tools designed to promote efficiencies and accelerate lower supply chain costs. This on-line e-commerce platform promotes standardized business processes and aggregates product offerings providing economies of scale and facilitating dynamic trade between partners. Independent of market influences, each marketplace platform (VPM) enables procurement, fulfillment and logistics for all healthcare enterprises and their trading partners. Built entirely on XML technology VPM's are designed to seamlessly integrate with any legacy infrastructure and requires only an Internet browser to operate.

Samuel Lipari, President and CEO of Medical Supply Chain, Inc. commented, "With so many companies struggling to develop a clear cut value proposition for their customers and shareholders we firmly believe that the industry urgently needs a real solution and our VPM initiative addresses that solution. Now every enterprise in healthcare can own and control their very own e-commerce platform with all the features and functions required to collaborate with their trading partners on-line and in real time. Each user of the VPM platform can identify and control value as it relates to their organization without unwanted influence from others".

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Medical Supply Chain's VPM offers true B2B e-commerce capabilities and extensive supply-chain management functionality, which until now were only available in expensive ERP systems. Benefits extend from conducting business on-line to value and efficiencies driven by an integrated supply-chain: improved performance, process management, fulfillment cycles, resource planning and forecasting accuracy not to mention other benefits. Platform features include: Interfacing Legacy Systems; Cataloging; Performance Based Contracting; Request for Quotation; Eight Types of Reverse Auctioning; Requisition; Requisition Approvals; Purchase Orders; Order Tracking; Shipment Tracking; Receiving; Invoicing; Fulfillment/Logistics; Advanced Planning and Scheduling; Vendor Managed Inventory; Clearing and Settlement and Platform Messaging.

About MedicalSupplyChain, Inc.

Medical Supply Chain, Inc. is an independent and neutral marketplace provider delivering true business-to-business (B2B) e-commerce initiatives serving healthcare enterprises and their trading partners worldwide. Medical Supply Chain, Inc. is located in Kansas City, MO. For additional information please phone 816-228-6006, or visit <http://www.MedicalSupplyChain.com/>.

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